

Ireland Trade/Study Mission AGENDA

May 3-10, 2008

Dublin Conrad Hotel
Dublin, Ireland

SATURDAY (3 May 2008)

Clothing Notation: Casual.

Delegates arriving in Dublin to arrange own transportation to hotel.

18:00 - 20:00 – Welcome Cocktail Reception, Conrad Hotel, Iveagh Room. Traveling companions invited.

SUNDAY (4 May 2008)

Clothing Notation: Casual.

Delegates arriving in Dublin to arrange own transportation to hotel.

7:00 - 10:00 – Breakfast (individual dining, Dublin Conrad Hotel). Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

10:00 - 15:30 – Optional Pre-Mission Sunday Excursion (leaves from hotel lobby) Traveling companions invited.

Ireland's history is rich and Dublin has been at the center of hundreds of years of revolutions, famines and the peace process. Today we will experience the city of Dublin and learn from our Trinity College educated history guides how history has played out in the city and what makes this city an economic power today. A traditional Irish pub is the setting for today's lunch.

Evening free for individual dining.

MONDAY (5 May 2008)

Clothing Notation: Casual. Comfortable walking shoes recommended.

Delegates arriving in Dublin to arrange own transportation to hotel.

7:00 - 9:00 – Breakfast (individual dining, Dublin Conrad Hotel). Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

9:30 - 17:00 – Optional Pre-Mission Monday Excursion (leaves from hotel lobby). Traveling companions invited.

The Irish countryside has an allure that can't be denied and today we travel to County Kildare. A short drive from Dublin will find us at Ireland's largest and earliest Palladian style house, Castletown House. After a short tour, we continue on to The Village at Lyons Demesne, an 18th century village featuring master craftsmanship and decorative detailing. Award winning Irish Chef Richard Corrigan oversees the lunch we will experience in The Mill Restaurant.

Evening free for individual dining.

TUESDAY (6 May 2008)

Clothing Notation: Business attire.

7:00 - 8:30 – Breakfast (individual dining, Dublin Conrad Hotel). Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

8:30 - 12:00 – Background Briefing (Dublin Conrad Hotel).

Topic:
Profiling the Trade/Study Mission

Delegates will be asked to briefly introduce themselves, their companies and comment on their expectations for the mission.

Moderator:
Bruce Pollack
President
Academy for International Health Studies

Topic:
Macroeconomic Overview

Presenter:
Charles Normand
Professor
Health Policy and Economics
Trinity College

12:15 - 13:45 – Lunch
Dublin Conrad Hotel

14:00 - 17:00 – Presentation and Discussion
(Dublin Conrad Hotel)

Moderator:
Martin Hauser
President
Summa Care

Topic:
Strategic policy issues and challenges facing the Department of Health and Children

Presenters:
Honorable Mary Harney
Minister
Department of Health and Children

Vincent Barton
Director
Prospectus Consultants

Maureen Lynott
Advisor to the Chief Executive Officer
Health Services Executive (HSE)

Patron Recognition Dinner
Clothing Notation: Business or Cocktail Attire.
Traveling companions invited.

18:30 - 19:00 – Transit by bus

19:00 - 22:30 – **Clontarf Castle**

Enjoy a festive evening in a 12th Century Castle with a contemporary flair. Tonight's five course meal—in the classic Great Hall complete with traditional Irish music and dance—is sure to transport you in time.

22:30 – 23:00 – Transit by bus (return to hotel).

WEDNESDAY (7 May 2008)

Clothing Notation: Business attire.

7:00 - 8:30 – Breakfast (individual dining, Dublin Conrad Hotel). Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

8:30 – 9:15 – Transit by Bus

9:30 - 12:15 – Presentations and Discussion (Beacon Hospital)

Topic:
Private Health Insurance

Moderator:
Michael B. Unhjem
President & Chief Executive Officer
Blue Cross Blue Shield of North Dakota

Presenter:
Vincent Sheridan
Former Chief Executive
VHI

Topic:
Pharmaceuticals and Public Policy

Moderator:
Rick Vetti
Vice President, U.S. Managed Markets
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Presenters:
Michael Barry
Cinical Director
National Centre for
Pharmacoeconomics

Pat O'Mahoney
Chief Executive
Irish Medicines Board

Ann Nolan
Chief Executive
Irish Pharmaceuticals Healthcare
Association

12:15 - 12:30 – Transit by Promenade

12:30 - 14:00 – Lunch
South Restaurant

14:00 - 14:15 – Transit by Promenade

14:15 - 17:00 – Panel Presentation and Discussion (Beacon Hospital)

Topic:
**Co-Location, Hospital Development
and the Public/Private Interface**

Moderator:
Daniel F. Evans, Jr.
President & Chief Executive Officer
Clarian Health Partners

Presenters:
Noel Daly
Managing Director
The Health Partnership

Tom Finn
Assistant National Director
Health Services Executive

Michael Cullen
Chairman & CEO
Beacon Medical Group

Fergus O'Ferrall
Director
Adelaide Hospital Society

17:00 – 17:30 – Transit by Bus (return to hotel)

Evening free for individual dining.

THURSDAY (8 May 2008)

Clothing Notation: Business attire.

7:00 - 9:00 – Breakfast (individual dining, Dublin Conrad Hotel). Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

9:00 - 9:30 – Transit by bus

9:30 - 12:00 – Traveling in small groups, delegates will tour local healthcare facilities.

12:00 - 12:30 – Transit by bus (return to hotel)

Afternoon free for individual enjoyment.

17:30 - 18:00 – Transit by bus

18:00 - 19:30 – **U.S. Embassy Reception**
Clothing Notation: Business or Cocktail attire. Traveling companions invited.

Topic:
Salute to the Irish Healthcare Community

Honored Guest:
Robert Faucher
Deputy Chief of Mission
United States Embassy

19:30 - 20:00 – Transit by bus (return to hotel)

Evening free for individual dining.

FRIDAY (9 May 2008)

Clothing Notation: Business Attire.

7:00 - 9:00 – Breakfast (individual dining, Dublin Conrad Hotel). Traveling companions invited.

Delegates individually enjoy private business discussions and a hosted breakfast in the hotel restaurant.

9:00 - 12:00 – Panel Presentation and Discussion (Dublin Conrad Hotel).

Topic:
The Future of Irish Healthcare

Moderator:
Mickey Herbert
President and Chief Executive Officer
ConnectiCare

Presenter:
Fergus Hoban
Chief Executive Officer
Touchstone

12:00 - 13:15 – Lunch
Dublin Conrad Hotel

13:15 - 16:00 – Facility Reports and Wrap-up Session

Topic:
Summarizing & Evaluating the Trade/Study Mission

Moderator:
Alain Enthoven
Professor Emeritus
Stanford Graduate School of Business

Discussants:
Academy Delegation

Evening free for individual dining.

SATURDAY (10 May 2008) – Delegate Departure

Delegates departing will be met by Academy-arranged transportation.

Optional Golf: Powerscourt Golf Club